

# Specialized disciplines of the business management

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Managing business of any organization requires many areas of expertise. These expert skills or knowledge are well known to various specialists, but typical business leaders are generalists, and they do not have so much - or enough – knowledge or experience that they are able take into account highly specialized issues effectively and efficiently in their management operations. In practice, however, many aspects related to these areas of expertise are required by the customers or authorities of the society. This seminar is focused on the question of how to solve this generalist-specialist dilemma in organizations' management practice and how to integrate the necessary expertise aspects seamlessly into the normal business system activities of the organization and their management.

The prerequisite for the business integration is that general business management principles and practices are clearly recognized in the organization and also well-known by the experts. The general business management processes are the foundation also for the management the organization with regards to the needs of the areas of expertise. The most important approach in this context relates to the management of business processes. Hence, this also is essential part of this seminar program. Information security management is considered in the course as an example of a specific expertise.

The structural outline of the seminar:

12:00	15:00	18:00
<b>Introduction (lecture)</b>	<b>Group working I</b>	<b>Group work reporting + discussion</b>
<b>Process management (lecture)</b>	<b>Group working II</b>	<b>Group work reporting + discussion</b>
<b>Information security management (lecture)</b>	<b>Group working III</b>	<b>Group work reporting + discussion</b>

Seminar material:

- Texts of the lectures and group works
- Slides